



NOS Outreach & Engagement

January 2023 Update



Objective

- Per the edited and approved Resolution 6518, OPPD's Board of Directors cited that OPPD's continued outreach should ...

“Engage with local educational, public health, and community-led organizations in carrying out the process that includes engaging the North Omaha community in understanding the benefits and developing action plans to reduce overall impacts related to ongoing operations at North Omaha Station for residents.”

Phases



Phase I (pre-August vote)

Inform and communicate local, regional and national challenges and changes to the electrical system landscape.

Various, internal communications, external 1:1s, videos, industry articles, Speakers Bureau, website education, FAQs, etc.

Phase II (Aug-Dec)

Engage with, consult and listen to local educational, public health, and community-led organizations.

Listening tour, data collection, employee community connections and retiree outreach, LB1024 hearings, NOS plant tour and community leader conversations.

Phase III (Jan-TBD)

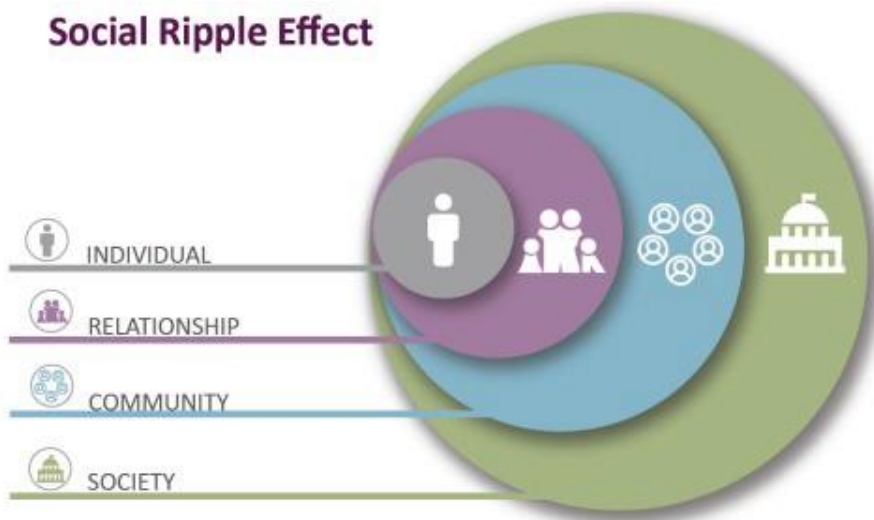
Output of listening phase – plan to be developed based on feedback.

Likely to include continued engagement with LB1024 implementation and the North O business park, product development & marketing engagement, community conversation and events.

People Power

- When we don't know, we ask
- Learning about our unique communities is an organic and evolving process
- OPPD relies on relationships and leans into the guidance of our partners

Social Ripple Effect



*“True wisdom is knowing what you don’t know”
– Confucius*

Themes

Community Development

OPPD Role: Partner

Work side-by-side with elected officials, area organizations and businesses to ensure a thriving community.

- *i.e. LB1024, redevelopment, Business Park, workforce development, Urban Core, etc.*

Public Health

OPPD Role: Supporter

Per Resolution, understand and support public health programs and community needs.

- *Research, data driven, scope*
- *How does OPPD support look from an equity, CSR, etc. perspective?*
- *How does OPPD work impact the Social Determinants of Health?*



Safety, Support & Education

OPPD Role: Collaborator, Connector, Owner/Partner

Listen, learn and launch events, education and programs that are unique to the communities we serve.

- *Safety: outages, streetlights, trees*
- *Support: volunteerism, non-profit and school programs*
- *Education: solar, rates, energy efficiency, EAP, sustainability, speakers bureau, etc. to HOAs and community*

Next Steps - External

- Broader engagement based on 1:1 feedback
- OPPDCommunityConnect – dedicated NOS page open for comment
- Outreach to neighborhood associations and churches in nearest proximity
- **Friday, January 6, 11am-1pm:** Empowerment Network – Community Leaders
- **Friday, January 13:** Sierra Club Meeting (with OPPD Environmental)
- **Saturday, January 14, 8:30-11am:** Empowerment Network – All community meeting (~100-150 residents, orgs, etc.)
- **Wednesday, January 25, 10am:** Tentative media NOS Tour
- **Friday, January 27:** Citizens Climate Lobby (CCL) Meeting (with OPPD Environmental)
- **Saturday, January 28:** State of North Omaha Meeting
- **Thursday, February 2:** Miller Park Minne Lusa Neighborhood Association Meeting
- **Monday, February 27:** North Omaha Commercial Club Meeting
- **Dates/Times TBD:** OPPD-sponsored Community Conversation

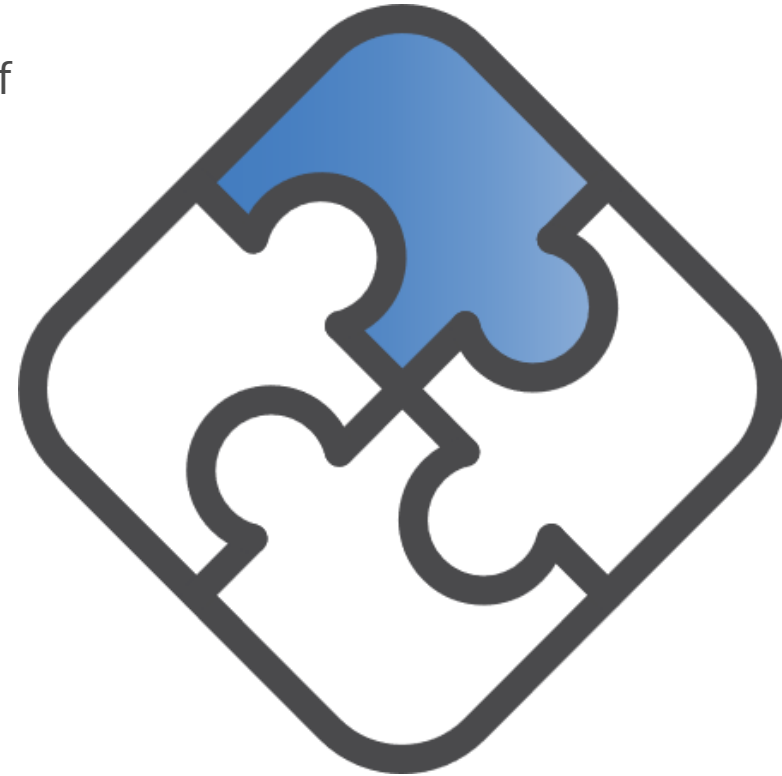


North Omaha Station Extension

In August 2022, OPPD's Board voted to extend current energy asset practices at North Omaha Station.

Next Steps - Internal

- The work is not done yet.
- Understand how OPPD work impacts Social Determinants of Health
- Further develop strategy around integrated community development plan
- Align Customer Service, Environmental and Public Affairs efforts
- Develop, refine and prepare to launch 2023 events and programs





Appendix



Asset Based Community Engagement

