



# Business Curtailment Product Update

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# Agenda

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# Problem Statement

OPPD is currently experiencing unprecedented growth in the territory creating new challenges and opportunities on how we serve our customers. As a result, there is a growing need for successful demand response programs that reduce load at peak hours within our large customer market segment.

OPPD's current Business Curtailable offering does not maximize value for customers and has made it hard to attract and sign new customers.



# Current State

- Launched a product growth initiative for the Business Curtailable program in February
- Approximately 50MW of known additional customer generation existing throughout the District
  - Air permitting status and interest is not known for all customers
- 46 customers participate, providing approximately 60MW of business curtailment opportunity

- Five different products exist under the Business Curtailable program.

Program	Description
467	Curtailment under 10MW
467H	Curtailment over 10MW
467L	Lease customer capacity through back-up generation
467V	Voluntary curtailment
467E	Voluntary curtailment during emergency situations

# Business Curtailment Updates

Changes will be applied to the appropriate and relevant products within the Business Curtailment program



## Event Notification

Increased customer notification from to **4 hours** ahead of curtailment event.



## Program Threshold

Reduced minimum capacity thresholds to **100kW** for eligible customer participation.<sup>1</sup>



## Customer Incentive

Increased customer incentives for 467, 467H and 467L which reflect the **current value of capacity**.



## Program Definitions

Clarified events will not be called on the following **NERC observed holidays**.



## Marketing Support

Increasing support to OPPD's account executives with improved marketing efforts, lead-generation materials and consumer-centric content.

# Proposed Rate Rider Resolution

- Board of Director action is required to update existing rate schedules:
  - Rider Schedule No. 467 & 467H – General Service/Large General Service – Curtailable
  - Rider Schedule No. 467L – General Service – Curtailable – Leased Capacity Option



Spurgeon/Bishop

**RESOLUTION NO. XXXX**

**WHEREAS**, Rider Schedule No. 467 & 467H – General Service/Large General Service – Curtailable and Rider Schedule No. 467L – General Service – Curtailable – Leased Capacity Option provide curtailable offerings that help meet resource adequacy requirements.

**WHEREAS**, to enhance customer choice and facilitate greater customer participation in curtailment offering, the District proposes to update incentive credits and other conditions of the program to align with program administration.

**WHEREAS**, the District's Rate Consultant, The Brattle Group, has issued an opinion letter stating their recommendation for these rider changes.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Directors approves the revisions to Rider Schedule No. 467 & 467H – General Service/Large General Service – Curtailable and Rider Schedule No. 467L – General Service – Curtailable – Leased Capacity Option as set forth on the attached Exhibit A, to be effective September xx, 2023.



# Questions?

