

# **Customer Payment/Affordability Trends**

March 19, 2024

## Agenda





**Customer** Solutions

Affordability Trends





2023 Economic Trends

2024 Economic Outlook



### **2023 Customer Care Highlights**



Connected customers with assistance resources and flexible payment options through in person touchpoints, emails, and over the phone.



Launched online enrollment in Level Payment Plan and Payment Installment Payment Program.



Proactively communicated with low-income customers current on their bill about the Customer Assistance Program (CAP Pilot).



Energy Assistance Program reoccurring donations increased by 19%.



Conducted inaugural
Spanish "Get
Assistance" campaign
focused on educations
and awareness that led
to a 46% increase in
Spanish speaking
contacts calls for
assistance.



#### **Customer Solutions**

- Energy Assistance Program (EAP)
- Low Income Home Energy Assistance Program (LIHEAP)
- Customer Assistance Program Pilot
- Pay Plan
- Gift of Energy
- Payment Installment Program
- Level Payment Plan

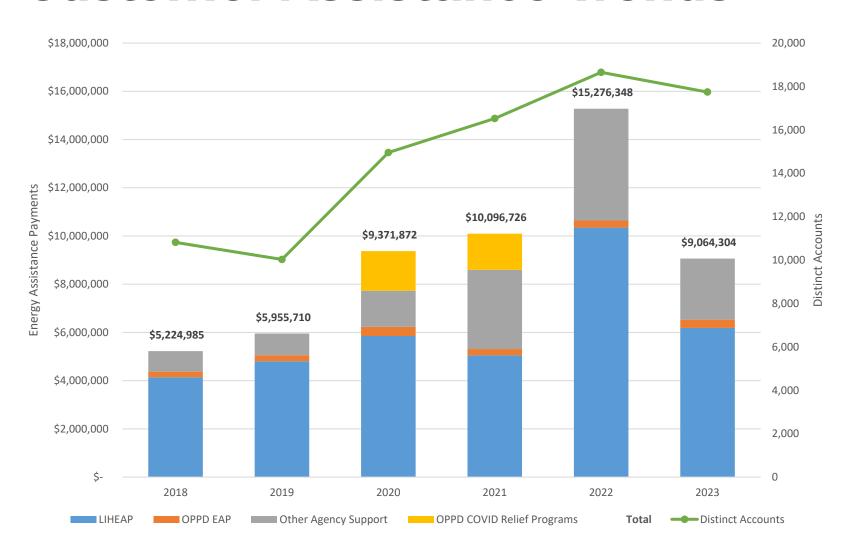
Energy Efficiency Assistance Program (EEAP)

Addresses Bill Payment Options

Addresses Energy Usage



#### **Customer Assistance Trends**



Customer Assistance Program (CAP) Pilot	01/08/2024
Electronic Applications*	8,813
Customers Enrolled+	2,327
Customers Dismissed^	915

<sup>\*</sup>Total applications completed for the program and not eligible due to either being over income or having a balance.

<sup>^</sup>Customer dismissed for non-payment.

Energy Assistance Program (EAP)						
Year	Customers Served	Funds Distributed				
2021	817	\$261,850				
2022	844	\$295,830				
2023	933	\$340,099				

Payment Installment Program					
Year*	Enrollments	Costs Adjusted	Paid in Full		
2022	889	\$554,846.32	24		
2023	2886	\$2,042,003.63	230		

<sup>\*</sup>Launched in August 2022, customer can have an installment length up to 18 months. Customers are removed from the program if one payment is missed



<sup>+</sup>Customers eligible and successfully enrolled into the program.

#### **Customer Assistance Trends**





Year Homes Annual Received Electricity Projected Projected % Projected Served Savings EEAP annual bill savings Savings WAP & WAP* reduction^ & WAP*	
<b>2021</b> 52^ \$120.27 23 \$337.26 \$457.53 9% 30	2021
<b>2022</b> 73 \$197.54 46 \$343.11 \$540.65 12% 35	2022
<b>2023</b> 56+ \$134.07 44 \$309.72 \$443.60 9% 29	2023
Totals         181         \$150.56         113         \$330.03         \$480.60         10%         31	Totals

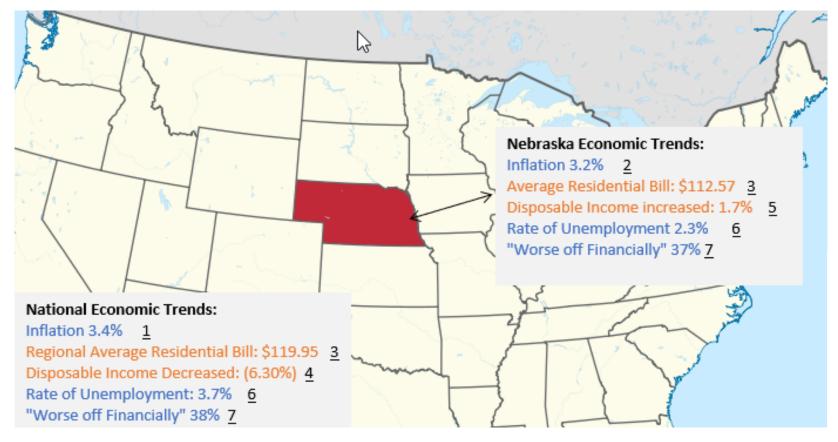
<sup>\*</sup>Projected savings derived from BPI audit completed by partner.



<sup>+</sup>WAP Administrator ended contract in Douglas County w/ NDEE, new vendor will be added in 2024.

<sup>^</sup>Pandemic recovery & supply chain constraints impacted ability to serve homes

#### **Economic Trends**



Average Regular Unleaded Gasoline Price					
Nebraska	\$	3.04	\$	2.92	
National	\$	3.21	\$	3.13	

Source: Nebr Dept of Energy & EIA

Household Debt Payment-to-Income				
Ratio	2022			
National	9.89% 9.7	8% (Q3)		

Source: St Louis Fed Reserve

- 1. <a href="https://www.usinflationcalculator.com/inflation/current-inflation-rates/">https://www.usinflationcalculator.com/inflation/current-inflation-rates/</a>
- 2. https://www.bls.gov/regions/mountain-plains/news-release/consumerpriceindex\_midwest.htm
- 3. (Data from forms EIA-861- schedules 4A-D, EIA-861S and EIA-861U) for West North Central Region of USA latest amounts available are for 2022
- 4. https://www.ibisworld.com/us/bed/per-capita-disposable-income/33/ (2022 amounts)
- 5. https://www.nj.gov/labor/labormarketinformation/assets/PDFs/industry/incpov/dpci.htm (2022 amounts)
- 6. From <u>Bureau of Labor Statistics</u>, <u>United States Department of Labor</u> via <u>Data Commons</u>
- 7. JD Power Q4 2023



#### **Summary of Aged Debt & Gross Write Offs**

	Commercial			Residential			LIHEAP		
	December	December		December	December		December	December	
	2022	2023	% Change	2022	2023	% Change	2022	2023	% Change
% of Accounts Current	91.90%	92.00%	0.11%	88.40%	88.30%	-0.1%	65.80%	67.20%	2%
% of Accounts in Arrears	8.10%	8.00%	-1.23%	11.60%	11.70%	1%	34.20%	32.80%	-4%
Total Aged Debt > 30 days (in millions)	\$2.00	\$2.20	8%	\$6.80	\$7.90	17%	\$0.80	\$1.10	29%
Total Aged Debt 91+ Days (in millions)	\$0.20	\$0.20	5%	\$1.30	\$2.10	61%	\$0.20	\$0.40	87%

- % Current, Commercial, residential and LIHEAP customers was 92%, 88%, and 67% at the end of 2023
- Aged debt for residential and LIHEAP customers increased 17% and 29% due to less assistance funding available
- Gross write Offs increased by 18% YOY compared to 2023



#### 2024 Economic Outlook

These are the forecasted economic trends for 2024:

- Unemployment: the forecast is for unemployment to increase both locally and nationally
- Inflation: trends are cooling but likely to remain above the Fed's 2.0% target through 2024
- Energy Assistance funding has returned to pre-pandemic levels
- Delinquent balances will increase slightly due to less funding availability





# Questions?

