

# RATE RESTRUCTURING: WHY NOW?

The existing price structure worked well for decades because energy usage was growing every year and customers relied on the OPPD system for all their electrical needs.

Today our customers are using our product differently than they have in the past.

## Recent Trends:

- Energy awareness
- Energy efficiency
- New technologies

The restructure would more accurately reflect the cost of providing reliable power to our customers.

Changing the way we price energy would allow customers to use our product in the way they most prefer while maintaining the financial stability of OPPD.

### **Rate Increase vs. Rate Restructure**

With a rate increase, everyone's bill increases in order for OPPD to bring in additional revenue to pay for higher costs.

A rate restructure does not bring OPPD additional revenue. The restructure would increase the fixed portion of your bill and decrease the variable portion.