Choose Nebraska for a Powerful Business Advantage

Nebraska provides a powerful advantage with:

- Diverse generation mix
- Tax incentives
- Ready sites
- Rates consistently below the national average
- Ongoing workforce support

Travelers

Novozymes

Valmont

PayPal
If you operate a business in eastern Nebraska, you expect electricity to be there when you need it – and it is. You expect it to be safe and affordable – and it is. At OPPD, we understand our customers may not be thinking about us. And that’s okay, because it means we’re doing our job. The most important thing is that we’re always thinking about you.

Rates
OPPD strives to maximize the public power advantage of low-cost energy for customers. Per the Energy Information Administration (2015), check out our rates:

<table>
<thead>
<tr>
<th></th>
<th>OPPD</th>
<th>Region</th>
<th>US Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial</td>
<td>8.69</td>
<td>9.27</td>
<td>10.64</td>
</tr>
<tr>
<td>Industrial</td>
<td>6.12</td>
<td>6.88</td>
<td>6.91</td>
</tr>
<tr>
<td>Residential</td>
<td>11.07</td>
<td>11.47</td>
<td>12.65</td>
</tr>
</tbody>
</table>

*West-north central region includes Iowa, Kansas, Missouri, Minnesota, Nebraska, North Dakota and South Dakota.

Reliability
For the past 14 years, OPPD’s reliability has been greater than 99.98%, as measured by the Average Service Availability Index.

OPPD rates are well below the national average.

Tools
Large Power – High Voltage Transmission Level – 261
- 161 kv requires at least 20 MW
- 345 kv requires at least 200 MW
- Customer owns its electric substation
- Discount of roughly 5%, based on demand/energy use

Large Power – High Voltage Transmission Level – Market Energy 261M
- Customer provides a minimum of 20 MW of new load at 161 kv or at least 200 MW of new load at 345 kv service each month
- Customer owns its electric substation
- Market rate energy pricing

Economic Development Rate Rider – 490
OPPD’s Rate Rider 490 provides a discount to qualifying businesses and creates new jobs and investment in the service area.
- Reduced electrical rates for large customers
- Available 3-5 years, plus 3-5 years at OPPD’s current rates
- Fixed or declining block options

Green Sponsorship Rider – 499
- Helps customers meet renewable energy goals
- Provides a “hedge” for future energy concerns
- Customer purchases at least 10,000,000 kWh of energy annually from OPPD
- Pricing based on renewable energy contract and Southwest Power Pool market
OPPD has been honored 13 times for residential customer satisfaction by J.D. Power and Associates. We’ve also been recognized for business customer satisfaction, power quality, reliability and billing & payment. For two consecutive years, OPPD ranked #1 Midwest Midsize Utility in Business Customer Satisfaction. J.D. Power and Associates, 2015 and 2016.

800+ MW of wind power in 2017

- End of 2017 30+% renewables
- Up to 50% renewables by 2025

Relationships

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Industrial Sites

Search our site and building database at oppd.com/econdev
Omaha Public Power District (OPPD) is a publicly owned electric utility serving 13 counties and more than 369,500 customers in eastern Nebraska. The district’s generating capacity is 2,645.7 MW, with a peak load of 2,354.4 MW.

Nebraska is the only state in the U.S. where every single home and business receives electric service from publicly owned utilities. So what’s the benefit?

Your Rates Are Lower
Publicly owned utilities exist to serve customers. Period. There are no stockholders, and our electric prices do not include a profit. Revenues are reinvested into the system to deliver low-cost, safe, reliable electricity.

You Have a Voice
Our utility is governed by a publicly elected board of directors – and they live in the communities they serve. Public power is also governed by the Nebraska Legislature, Nebraska Power Review Board, and the Nebraska Public Service Commission.

You Come First
The differences between publicly owned and shareholder-owned utilities have contributed to higher customer satisfaction rankings compared to utilities located outside Nebraska.

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