OPPD Strategic Plan: A Ten-Year Perspective

June 20, 2019
Where we’ve been

- Electrical Infrastructure
- Communication
Where we are
Where we’re going
GUIDING PRINCIPLES

FINANCIAL STEWARDSHIP

POWERED THROUGH PEOPLE

TECHNOLOGY SOLUTIONS

STRATEGIC DIRECTIVES

VISION & MISSION

VALUES

TRUSTED ENERGY PARTNER

OPERATIONAL EXCELLENCE
“I want more choice about where my energy comes from and how I can manage it.”

“I want you to provide digital tools that anticipate what I want and make my experience easy.”

“I want to know my utility cares about my community.”
Through partnerships, we provide innovative and value-added TECHNOLOGY SOLUTIONS in a secure and reliable manner to achieve strategic initiatives and operational goals.

“I expect a seamless, modern and secure digital experience.”
We are **POWERED THROUGH PEOPLE**. We know our workforce drives our success. We provide a safe, healthy environment where our diverse and highly-skilled employees can do their best work.

“I know my utility has the most qualified staff to keep my power on and take care of my community.”
We are **STEWARDS OF FINANCIAL RESOURCES**, creating strength and flexibility benefitting our customers and communities.

“I expect affordable services and rates that meet my needs.”
“I want environmentally sensitive, affordable and reliable power to always be there, no matter how technology changes.”

We drive OPERATIONAL EXCELLENCE by focusing on safety, reliability, cost, environmental stewardship and innovation.
We are strengthening our core and creating our future

• **Pathways to de-carbonization:** Mary Fisher  
  *Operational Excellence – June*

• **Customer engagement:** Juli Comstock  
  *Trusted Energy Partner – July*

• **Electric system evaluation & modernization:** Troy Via  
  *Operational Excellence – August*

• **Technology platform:** Kate Brown  
  *Technology Solutions – September*

• **Workplace transformation:** Mart Sedky  
  *Powered through People – October*
Generation Future

Study: Pathways to de-carbonization
We’re facing dynamic trends that continue to shape the future of the industry.

- Changing Generation Landscape
- Carbon Emissions & Climate Change
- Future Role of Markets
- Smart Technology
- Electrification
- Emerging Sources of Competition
- Evolving Customer Desires
What we know

Renewable technology is improving, providing new opportunities:

• Wind

• Solar

• Batteries
What we don’t know

• The timeline for changes
  – 2, 5, 10, 20, 30, 40 years?

• What the mix of generation will be

• When changes to our existing fleet will be determined – study time estimated to take 18-24 months
Why we are doing a de-carbonization study

• Meet customer expectations regarding our generation and the environment

• Establish how much de-carbonization (50, 60, 70 to 100%) may be accomplished

• It is essential to balance our environmental interests while maintaining reliability, resiliency and affordability

• The study will determine:
  – Different pathways to achieve de-carbonization
  – Potential fleet changes and timelines
What this means for the future

• Investigate various options that will establish a pathway to de-carbonization and the implications to our customer-owners

• We understand the environmental imperative, however the study must balance resiliency, reliability, affordability with our environmental impact

• Continue to provide reliable, affordable and environmentally sensitive power to our customers
Leading the way we power the future

... together
Up in July: Customer Engagement with Juli Comstock