

Rewired

The Wire, OPPD's micro website, has a new look, improved navigation and more responsive design.

Four years after launching its microsite for OPPD news and industry updates, OPPD has updated *The Wire* with a more modern look, easier navigation and more responsive design that better adapts to the screen-size of your device.

The enhanced site features new story categories and more cross-linked articles to help you dig into related content.

Topics include industry news, how electrical equipment works and how OPPD employees are working to keep you powered up. You can tour the upgraded microsite at oppdthewire.com.

When you visit, you'll be invited to subscribe to twice-monthly updates on the latest energy news and postings. Simply enter your email address in the pop-up window.

The Wire homepage includes links to OPPD's Storm & Outage Center, oppd.com (our main website), our online bill-payment page and OPPD's social media channels.

Pay My Bill | [OPPD.com](http://oppd.com) | Storm & Outage Center

THE WIRE
Energy news from Omaha Public Power District

Topics | Video | Powerful life | Search | Email Address | | Yes, I accept the Terms of Use

GENERAL
Infographic: 10 tips to keep you safe from lightning
It's storm season again. Know what to do and how to keep out of harm's way when the weather threatens.
[READ MORE](#)

PROFILES
Woodworth found his dream job as a lineman
OPPD lineman Cody Woodworth found his dream job was – a lineman for OPPD. He worked to make it a reality.
[READ MORE >](#)

GENERAL
Caution should be a top concern around road construction
Summer means an increase in road construction, including utility work. Heed these tips to keep workers – and yourself – safe.
[READ MORE >](#)
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HOW DOES THAT WORK?
Video: How you can earn money with OPPD's Cool Smart program?
The demand-side management program shaves load for OPPD and gives customers a yearly bill credit for participating.
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GENERAL
Facebook's new Papillion data center goes live
Nebraska Gov. Pete Ricketts called OPPD the "linchpin" in the effort to bring the company to the Omaha metro area.
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GENERAL
Infographic: How tree-trimming methods help reliability
OPPD's tree-trimming policy and practices ensure branches don't interfere with power lines and other electrical equipment.
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SEPTEMBER BOARD MEETINGS

Committee: Tuesday, Sept. 10 (see oppd.com/BoardMeeting for time), Energy Plaza, 444 S. 16th St., Omaha. **Regular board meeting:** Thursday, Sept. 12, 4 p.m., same location. Hearing-impaired call 531-226-3208, 72 hours prior to request an interpreter. Agendas posted and meetings livestreamed online at oppd.com.

Outlets

OUR MISSION

Provide affordable, reliable and environmentally sensitive energy services to our customers.



Planning to plant?

Fall is the perfect time to plant, and the OPPD Arboretum is a great place to start a tree-planting plan. Located at 108th and Blondo streets in Omaha, the Arboretum features more than 200 species of both trees and shrubs. The site shows how such plantings benefit energy efficiency and also how to properly plant around power lines and electrical equipment.

201
species of shrubs
208
species of trees
1,000
plants

26,000
feet
The height if all the plants
were stacked end-on-end,
equivalent to
65
Nebraska
state capitols

A yard without
shade can be
20 degrees
hotter
than one with
lots of shade

40
truckloads
of mulch is
used yearly

450
visitors per week
23,400
visitors
per year

26 acres
By comparison,
Heartland of
America Park is
31 acres

Trees and shrubs
planted around
transformers
mounted on concrete
slabs should not
block access

Arboretum
fun facts

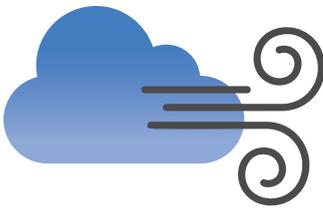
HOW TREES BOOST ENERGY EFFICIENCY

Trees and shrubs don't just beautify, they also can save you money. A well-formed deciduous tree, planted to provide maximum shade, can cut air-conditioning costs by 10 percent or more.

Beat the heat: Plant deciduous trees on the south and west sides of your home to provide maximum summer shade and lessen the work for your air conditioner.

Put the cold on hold: Evergreens make ideal windbreaks. Plant these on the north side of your home to block cold winter winds.

- Visit oppd.com/trees for more safety information about planting around power lines.



**Be cool. Be smart.
Get a \$50 bill credit.**

CoolSmart

AN OPPD **POWERFORWARD** PROGRAM

www.oppd.com/coolsmart



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