STRATEGIC FORESIGHT
INTRO & OVERVIEW

REBECCA RYAN
WHAT IS FORESIGHT?
**STEP 1**
Frame the domain
What do you want to explore?
By when?

**STEP 2**
Scan for forces and trends
Whom will you invite to help you scan?
What will your scan include?

**STEP 3A**
Forecast scenarios
What are the plausible futures for your domain?

**STEP 3B**
Identify crossover issues
What issues are common among scenarios?

**STEP 4**
Envision the future
What does success look like for your domain?

**STEP 5**
Backcast
What milestones must you complete to achieve your preferred future?

**STEP 6**
Implement
What must you start now to secure your domain's future?
BENEFITS OF FORESIGHT

- Focusing on the right questions and problems more clearly
- Anticipating change and avoiding surprise
- Identifying a wider range of opportunities and options
- Prioritizing and making better and more robust decisions
- Building alignment, commitment, and confidence
<table>
<thead>
<tr>
<th>Stage</th>
<th>Primary Objectives</th>
<th>Timing</th>
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</table>
| 0     | 1. Consultants interview Senior Management Team (SMT) members  
        2. Consultants and Kaminski determine milestones and project timing  
        3. Confirm objectives and plans for March 30-31 off-site meeting | February-March 2020 |
| 1     | 1. **Workshop 1: Define the Future**  
        2. Determine a roadmap for completing the OPPD 2050 Strategic vision | March 30-31 |
| 2     | 1. Identify STEEP trends that will impact OPPD’s future  
        2. **Workshop 2: Deliberate trends and forces**  
        3. Identify “trends to monitor” and related tripwires for action | April-June |
| 3     | 1. Consultants design four forecasts in three futures zones: expectable, challenging, and aspirational | July-September |
| 4     | 1. SMT approves scenarios  
        2. SMT identities cross-over levers for strategic vision | October-November |
| 5     | 1. **Workshop 3: From Vision to Plan**  
        2. SMT drafts visions statements and success markers for 2050, 2040, and 2030  
        3. Consultants build draft plan with vision statements, success markers  
        4. OPPD and consultants complete up to two revisions on the 2050 plan | December 2020-February 2021 |
| 6     | Senior Management presentation to stakeholders of OPPD 2050 Strategic Vision | April 2021 |
WHAT ABOUT ENGAGEMENT?
ENGAGEMENT PLANS IN DEVELOPMENT

- Board
- Employees
- Union
- Customers
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| 0     | 1. Consultants interview Senior Management Team (SMT) members  
2. Consultants and Kaminski determine milestones and project timing  
3. Confirm objectives and plans for March 30-31 off-site meeting                                                                                           | February-March 2020         |
| 1     | 1. **Workshop 1: Define the Future**  
2. Determine a roadmap for completing the OPPD 2050 Strategic vision                                                                                     | March 30-31                 |
| 2     | 1. Identify STEER trends that will impact OPPD’s future  
2. **Workshop 2: Deliberate trends and forces**  
3. Identify “trends to monitor” and related tripwires for action                                                                                      | April-June                  |
| 3     | 1. "Red Team" provides feedback on STEER trends  
2. Board one-on-one interviews  
3. Board reviews and offers feedback on foresight plans  
4. Engagement plans drafted for employees, unions, customers  
5. Consultants and SMT design four forecasts in three futures zones: expectable, challenging, and aspirational | July-September              |
| 4     | 1. **Stakeholders to review scenarios and provide input/reflection**  
2. SMT approves scenarios  
3. SMT identities cross-over levers for strategic vision                                                                                              | October-November            |
| 5     | 1. **Workshop 3: From Vision to Plan**  
2. SMT drafts visions statements and success markers for 2050, 2040, and 2030  
3. Consultants build draft plan with vision statements, success markers  
4. Ask stakeholder for input/reflection on vision statements, success markers  
5. OPPD and consultants complete up to two revisions on the 2050 plan                                                                                  | December 2020-February 2021 |
| 6     | Senior Management presentation to stakeholders of OPPD 2050 Strategic Vision                                                                                                                                   | April 2021                  |
IAP2 Spectrum of Public Participation

**Inform**
- Public Participation Goal: To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.
- Promise To The Public: We will keep you informed.
- Example Techniques: Fact sheets, Web sites, Open houses.

**Consult**
- Public Participation Goal: To obtain public feedback on analysis, alternatives and/or decisions.
- Promise To The Public: We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.
- Example Techniques: Public comment, Focus groups, Surveys, Public meetings.

**Involve**
- Public Participation Goal: To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.
- Promise To The Public: We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.
- Example Techniques: Workshops, Deliberative polling.

**Collaborate**
- Public Participation Goal: To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.
- Promise To The Public: We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.
- Example Techniques: Citizen advisory committees, Consensus-building, Participatory decision-making.

**Empower**
- Public Participation Goal: To place final decision-making in the hands of the public.
- Promise To The Public: We will implement what you decide.
- Example Techniques: Citizen juries, Ballots, Delegated decision-making.
YOUR REFLECTIONS
THANK YOU!