Reporting Item

BOARD OF DIRECTORS
October 19, 2021
ITEM
Customer Trends Update [Note: Not presented due to time. Update posted on oppd.com.]

## PURPOSE

To provide a quarterly update on customer trends and energy assistance

## FACTS

1. The Board requested that management provide regular reports on the progress of customer programs and trends.
2. Customer accounts receivable balances have normalized in 2021.
3. Management will provide an update on aged debt and related trends as of September 30, 2021.

## RECOMMENDED:

## Juli a. Comstock

Juli A. Comstock
Vice President - Customer Service

APPROVED FOR REPORTING TO BOARD:
C. Javier Fermande3
$\begin{aligned} & \text { Docusigne by: } \\ & \text { L. Javerecreazernandez } \\ & \text { President and Chief Executive Officer }\end{aligned}$

## Customer Trends Quarterly Update

as of September 30, 2021
All Committee Meeting October 19, 2021

## Continuing to monitor and adjust OPPD's solutions as our customers' needs are changing.

## Summary of Q3 Customer First Solutions

- Maintain flexible bill payment options to help customers financially
- Automatically waive collection \& reconnect fees on first field visit in 2021
- Empower customer service representatives to waive up to 3 late payment charges for a customer in a 12-month period
- Additional fees may be waived upon approval and customer request (e.g. late payments, return check fees, collection \& reconnect fees, etc..)
- Suspend assessing additional deposits due to field collection visits
- Small Mid Business customers will continue to receive personalized collection efforts prior to disconnection
- Continue personalized field visits and outreach to ensure impacted customers are aware of their options (via Connecting with Customers effort)


## Energy Assistance

- OPPD received $\$ 735,569$ for Cooling Supplemental benefits for 4,896 customers in September
Promotional/Marketing Campaign
- OPPD continues to partner with school districts to provide families financial and energy assistance options


## Next Steps

- Monitor current pandemic trends for possible adjustment of Customer First Solutions to determine what customer solutions will carry into 2022


## Summary of Aged Debt

|  | Residential |  |  | Commercial \& Industrial |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September } \\ 2021 \end{gathered}$ | $\begin{gathered} \text { September } \\ 2020 \end{gathered}$ | \% Change | $\begin{gathered} \text { September } \\ 2021 \end{gathered}$ | $\begin{aligned} & \text { September } \\ & 2020 \end{aligned}$ | \% Change |
| \% of Accounts Current | 89.7\% | 89.6\% | 0.1\% | 92.9\% | 92.5\% | 1.2\% |
| \% of Accounts in Arrears | 10.3\% | 10.4\% | -1.0\% | 7.1\% | 7.5\% | -14.7\% |
| Total Aged Debt > 30 days (in millions) | \$6.5 | \$7.3 | -11.6\% | \$1.8 | \$2.6 | -32.6\% |
| Total Aged Debt 91+ Days (in millions) | \$0.6 | \$1.1 | -48.8\% | \$0.2 | \$0.3 | -22.2\% |
| Total Service Agreement Count > 30 Days (in thousands) | 38.0 | 39.6 | -4.0\% - | 2.0 | 2.2 | -10.1\% |
| Total Service Agreement Count > 91+ Days (in thousands) | 5.3 | 5.8 | -8.3\% - | 0.3 | 0.5 | -30.3\% |
| LIHEAP Only Accounts | $\begin{gathered} \text { September } \\ 2021 \end{gathered}$ | $\begin{gathered} \text { September } \\ 2020 \end{gathered}$ | \% Change |  |  |  |
| \% of Accounts Current | 83\% | 83\% | 0\% |  |  |  |
| \% of Accounts in Arrears | 17\% | 17\% | 0\% |  |  |  |
| Total Aged Debt > 30 days (in millions) | \$0.5 | \$0.6 | -16.9\% |  |  |  |
| Total Aged Debt 91+ Days (in millions) | \$0.05 | \$0.1 | -62.1\% |  |  |  |
| Total Service Agreement Count > 30 Days (in thousands) | 2.4 | 2.3 | 6.3\% |  |  |  |
| Total Service Agreement Count > 91+ Days (in thousands) | 0.4 | 0.6 | -23.8\% |  |  |  |

## Residential Arrears Dollars by Age of Debt Active Accounts



[^0]
## Residential Counts by Age of Debt Active Accounts



## Commercial \& Industrial Arrears Dollars by Age of Debt Active Accounts



## Commercial \& Industrial Counts by Age of Debt Active Accounts



## Disconnect Notices Issued



Note: Historically, a Disconnect Notice was issued to a customer at the time of billing if the past due amount was $>\$ 100$ and the customer has not demonstrated a good payment history. During the latter portion of March thru June 2020 a past due reminder letter replaced the Disconnect Notice since disconnects for non-payment were suspended during this time. The values during this period represent accounts that received a letter in lieu of a Disconnect Notice. Effective $8 / 25 / 2020$, the threshold of the notice was set to $>\$ 200$ which will decrease the number of Disconnect Notices generated from that point forward.

## Disconnections for Non-Payment by Month

Disconnections by Month


In 2020 Disconnections for non-payment were suspended from early March to mid-July due to COVID-19.

## Average Disconnect Notice Amount vs Average Field Collection Amount

Average Disconnect Notice Amount vs Average Field Collection Amount


Note: OPPD prioritizes field collection and disconnection activities to the highest and riskiest debt which is reflected with the higher dollar value for orders sent to the field for collections/disconnection for non-payment vs the average disconnect notice amount.

Timing of Reconnections after Disconnect for Non-Pay


## Energy Assistance September 2021 YTD

| Funding Source | September <br> 2021 YTD | Average <br> Benefit | Distinct <br> Accounts | \# of <br> Payments | Year End <br> Total |
| :--- | ---: | :---: | :---: | :---: | :---: |
| Energy Assistance Program | $\$ 209,550$ | $\$ 313$ | 669 | 669 | $\$ 377,571$ |
| COVID Relief Programs | $\$ 1,635,315$ | $\$ 363$ | 3,795 | 4,419 | $\$ 1,641,914$ |
| LIHEAP | $\$ 3,680,798$ | $\$ 346$ | 6,235 | 10,629 | $\$ 5,846,198$ |
| Other Agencies Assistance | $\$ 2,090,422$ | $\$ 304$ | 5,509 | 6,871 | $\$ 1,489,902$ |
| Total | $\$ 7,616,085 *$ | $\$ 337$ | 13,307 | 22,588 | $\$ 9,355,585$ |

*YTD 2020, OPPD had received a total of \$5,959,691 in Energy Assistance Payments

## LIHEAP Distribution



| Douglas County COVID-19 |  |
| :--- | :---: |
| Utility Assistance Program | $5 / 31 / 2021$ |
| Completed Applications^\# | 3,246 |
| Approved Applications^ | 2,000 |
| Average benefit | $\$ 500$ |
| Total Dollars Granted | $\mathbf{\$ 1 , 0 0 0 , 0 0 0}$ |

*Total applications completed for the program.
\#Electronic applications processed when program closed on $5 / 7 / 2021$.
on 5/7/2021. Utility Assistance Program.


[^0]:    1 Announced suspension of disconnects for non-payment due to COVID-19
    2 Announced suspension of Late Payment Charges
    3 Announced reinstatement of Late Payment Charges and disconnects for non-payment beginning in July 4 Resumed assessment of Late Payment Charges and disconnects for non-payment

