NOS Outreach & Engagement

January 2023 Update
Objective

• Per the edited and approved Resolution 6518, OPPD’s Board of Directors cited that OPPD’s continued outreach should...

“Engage with local educational, public health, and community-led organizations in carrying out the process that includes engaging the North Omaha community in understanding the benefits and developing action plans to reduce overall impacts related to ongoing operations at North Omaha Station for residents.”
Phases

Phase I (pre-August vote)
Inform and communicate local, regional and national challenges and changes to the electrical system landscape.
Various, internal communications, external 1:1s, videos, industry articles, Speakers Bureau, website education, FAQs, etc.

Phase II (Aug-Dec)
Engage with, consult and listen to local educational, public health, and community-led organizations.
Listening tour, data collection, employee community connections and retiree outreach, LB1024 hearings, NOS plant tour and community leader conversations.

Phase III (Jan-TBD)
Output of listening phase – plan to be developed based on feedback.
Likely to include continued engagement with LB1024 implementation and the North O business park, product development & marketing engagement, community conversation and events.
When we don’t know, we ask
• Learning about our unique communities is an organic and evolving process
• OPPD relies on relationships and leans into the guidance of our partners

“True wisdom is knowing what you don’t know”
– Confucius
**Community Development**

**OPPD Role: Partner**
Work side-by-side with elected officials, area organizations and businesses to ensure a thriving community.
- *i.e. LB1024, redevelopment, Business Park, workforce development, Urban Core, etc.*

**Public Health**

**OPPD Role: Supporter**
Per Resolution, understand and support public health programs and community needs.
- Research, data driven, scope
- How does OPPD support look from an equity, CSR, etc. perspective?
- How does OPPD work impact the Social Determinants of Health?

**Themes**

**Safety, Support & Education**

**OPPD Role: Collaborator, Connector, Owner/Partner**
Listen, learn and launch events, education and programs that are unique to the communities we serve.
- Safety: outages, streetlights, trees
- Support: volunteerism, non-profit and school programs
- Education: solar, rates, energy efficiency, EAP, sustainability, speakers bureau, etc. to HOAs and community
Next Steps - External

- Broader engagement based on 1:1 feedback
- OPPDCommunityConnect – dedicated NOS page open for comment
- Outreach to neighborhood associations and churches in nearest proximity
- Friday, January 6, 11am-1pm: Empowerment Network – Community Leaders
- Friday, January 13: Sierra Club Meeting (with OPPD Environmental)
- Saturday, January 14, 8:30-11am: Empowerment Network – All community meeting (~100-150 residents, orgs, etc.)
- Wednesday, January 25, 10am: Tentative media NOS Tour
- Friday, January 27: Citizens Climate Lobby (CCL) Meeting (with OPPD Environmental)
- Saturday, January 28: State of North Omaha Meeting
- Thursday, February 2: Miller Park Minne Lusa Neighborhood Association Meeting
- Monday, February 27: North Omaha Commercial Club Meeting
- Dates/Times TBD: OPPD-sponsored Community Conversation

In August 2022, OPPD's Board voted to extend current energy asset practices at North Omaha Station.
Next Steps - Internal

- The work is not done yet.
- Understand how OPPD work impacts Social Determinants of Health
- Further develop strategy around integrated community development plan
- Align Customer Service, Environmental and Public Affairs efforts
- Develop, refine and prepare to launch 2023 events and programs
Appendix
Asset Based Community Engagement

Phase I: Getting to Know & Understand the Community
- Research city/country/state history, demographics, social & economic conditions
- Map all community assets such as food, healthcare, social services, arts & education

Phase II: Community Connections
- Identify community-based organizations & potential partners
- Connect with organizations & partners through informational interviews & public engagement events

Phase III: Relationship Building & Project Team Coordination
- Host workshops with stakeholders & community organizations to identify needs based on each agency’s experience
- Provide design feedback and programming recommendations based on feedback

Phase IV: Report Compilation
- Compile and analyze all data, assets and community connections from Phase I-III
- Create a guide for all interested parties showcasing findings, recommendations, and future steps

Phase V: Resident Engagement Process
- Develop ongoing outreach & engagement strategies for residents to provide feedback on programs & services offered on-site