

STRATEGIC FORESIGHT

INTRO &

OVERVIEW

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WHAT IS
FORESIGHT?



BENEFITS OF FORESIGHT

- Focusing on the right questions and problems more clearly
- Anticipating change and avoiding surprise
- Identifying a wider range of opportunities and options
- Prioritizing and making better and more robust decisions
- Building alignment, commitment, and confidence

HOW ARE WE
DOING THIS?

Stage	Primary Objectives	Timing
0	<ol style="list-style-type: none"> 1. Consultants interview Senior Management Team (SMT) members 2. Consultants and Kaminski determine milestones and project timing 3. Confirm objectives and plans for March 30-31 off-site meeting 	February-March 2020
1	<ol style="list-style-type: none"> 1. Workshop 1: Define the Future 2. Determine a roadmap for completing the OPPD 2050 Strategic vision 	March 30-31
2	<ol style="list-style-type: none"> 1. Identify STEEP trends that will impact OPPD's future 2. Workshop 2: Deliberate trends and forces 3. Identify "trends to monitor" and related tripwires for action 	April-June
3	<ol style="list-style-type: none"> 1. Consultants design four forecasts in three futures zones: expectable, challenging, and aspirational 	July-September
4	<ol style="list-style-type: none"> 1. SMT approves scenarios 2. SMT identifies cross-over levers for strategic vision 	October-November
5	<ol style="list-style-type: none"> 1. Workshop 3: From Vision to Plan 2. SMT drafts vision statements and success markers for 2050, 2040, and 2030 3. Consultants build draft plan with vision statements, success markers 4. OPPD and consultants complete up to two revisions on the 2050 plan 	December 2020-February 2021
6	Senior Management presentation to stakeholders of OPPD 2050 Strategic Vision	April 2021

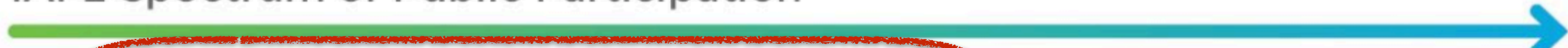
WHAT ABOUT
ENGAGEMENT?


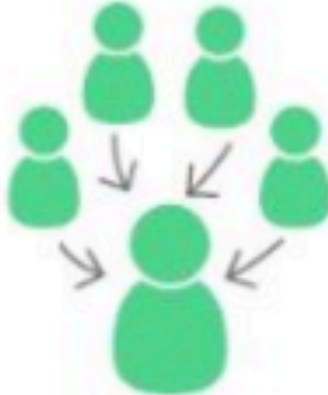
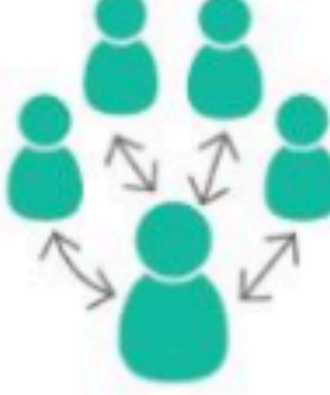
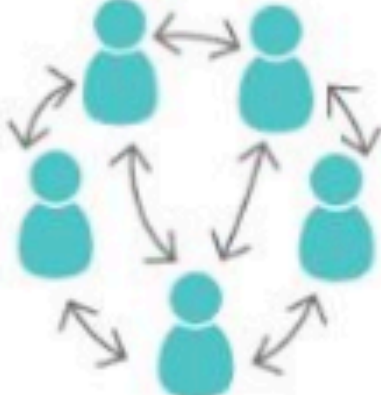

ENGAGEMENT PLANS IN DEVELOPMENT

- Board
- Employees
- Union
- Customers

Stage	Primary Objectives	Timing
0	<ol style="list-style-type: none"> 1. Consultants interview Senior Management Team (SMT) members 2. Consultants and Kaminski determine milestones and project timing 3. Confirm objectives and plans for March 30-31 off-site meeting 	February-March 2020
1	<ol style="list-style-type: none"> 1. Workshop 1: Define the Future 2. Determine a roadmap for completing the OPPD 2050 Strategic vision 	March 30-31
2	<ol style="list-style-type: none"> 1. Identify STEER trends that will impact OPPD's future 2. Workshop 2: Deliberate trends and forces 3. Identify "trends to monitor" and related tripwires for action 	April-June
3	<ol style="list-style-type: none"> 1. "Red Team" provides feedback on STEER trends 2. Board one-on-one interviews 3. Board reviews and offers feedback on foresight plans 4. Engagement plans drafted for employees, unions, customers 5. Consultants and SMT design four forecasts in three futures zones: expectable, challenging, and aspirational 	July-September
4	<ol style="list-style-type: none"> 1. Stakeholders to review scenarios and provide input/reflection 2. SMT approves scenarios 3. SMT identifies cross-over levers for strategic vision 	October-November
5	<ol style="list-style-type: none"> 1. Workshop 3: From Vision to Plan 2. SMT drafts visions statements and success markers for 2050, 2040, and 2030 3. Consultants build draft plan with vision statements, success markers 4. Ask stakeholder for input/reflection on vision statements, success markers 5. OPPD and consultants complete up to two revisions on the 2050 plan 	December 2020-February 2021
6	Senior Management presentation to stakeholders of OPPD 2050 Strategic Vision	April 2021

IAP2 Spectrum of Public Participation



	Inform	Consult	Involve	Collaborate	Empower
					
Public Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
Promise To The Public	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
Example Techniques	<ul style="list-style-type: none"> • Fact sheets • Web sites • Open houses 	<ul style="list-style-type: none"> • Public comment • Focus groups • Surveys • Public meetings 	<ul style="list-style-type: none"> • Workshops • Deliberative polling 	<ul style="list-style-type: none"> • Citizen advisory committees • Consensus-building • Participatory decision-making 	<ul style="list-style-type: none"> • Citizen juries • Ballots • Delegated decision

YOUR
REFLECTIONS

THANK YOU!