

2021

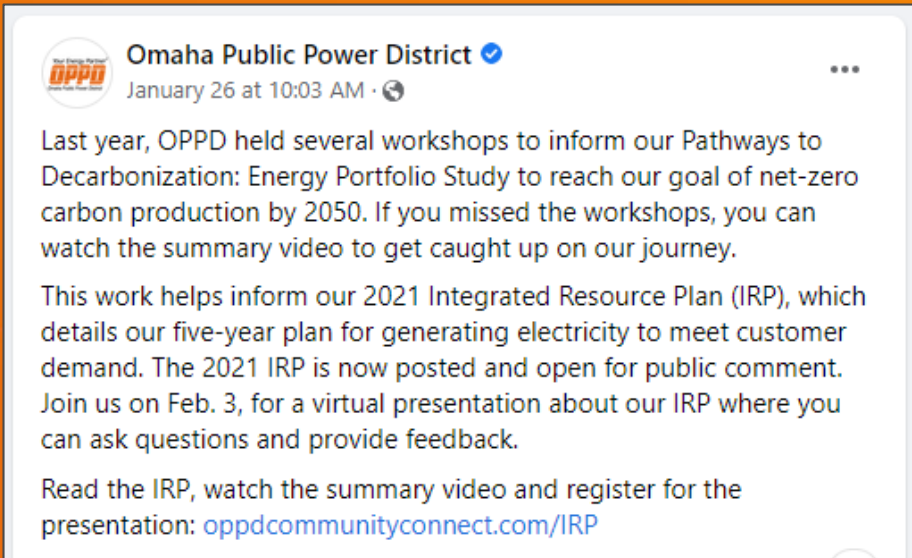
INTEGRATED RESOURCE PLAN

Your Energy Partner
OPPD
Omaha Public Power District

Engagement Journey

- Planning
 - ✓ December 2020 – January 2021
 - ✓ Engaged stakeholders in 2016 IRP process to help shape plan – what does success look like?
- Energy Portfolio Workshops
 - ✓ April – December 2021 held 7 workshops
 - ✓ Transparency that this work, and feedback gathered, would support the IRP
- OPPDCommunityConnect
 - ✓ Site has been accessible for almost 2 years – education, interactive tools, feedback, Q&A
- Outcome
 - ✓ On average, stakeholders have given OPPD an overall workshop satisfaction rating of 83.7%

IRP Internal Communication, Media and Social Media



- **Employee Communications: 275 attended**
 - Internal comm including OPPD News (ON) Stories, Employee Weekly Wrap, Manager Weekly Updates
 - CEO video
 - Executive Leadership Team correspondence to teams
- **Board Media Release**
 - Included in December and January board meeting news releases
- **Media – [OWH article](#); KFAB mention**
- **Social media – Facebook, Twitter, LinkedIn**
 - Total of 13 Organic and Boosted Posts

IRP External Communication and Education

Citizens Climate Lobby - Omaha @CCLomaha · Feb 3
It's just about @OPPDcares IRP time... Join in on Webex!



oppdcommunityconnect.com
2021 Integrated Resource Plan
The 2021 IRP is now available to review for public comments. Please join us for a virtual presentation...

OT OPPD Engagement... 1/21/22
To: sarahlake1@gmail.com >

Join OPPD Feb. 3 for a presentation on the 2021 IRP



Integrated Resource Plan (IRP)

OPPD's 2021 Integrated Resource Plan
Now Available for Public Comment

Hi SLAKE,

OPPD just released a draft of its 2021 Integrated Resource Plan

- **Emails**
 - To people following Decarbonization and IRP pages on OPPDCommunityConnect, past workshop participants and relationship holders
- **PDF invitation (shareable content)**
 - Sent via email through relationship holders for share campaign
- **Websites**
 - OPPDCommunityConnect – education continues and feedback gathered through Feb. 20
 - OPPD.com
- **IRP Workshop**
 - Feb. 3 – paused at mid-point of comment period for understanding, Q&A and feedback
- **In the works**
 - IRP Executive Summary